

WHAT IS CLAIMED IS:

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1. A method of embedding digital watermark information  
2  $b_1 - b_n$  ( $2 \leq n$ ) in image data, comprising steps of:  
3 dividing the image data into a plurality of areas S  
4 each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;  
5 defining a plurality of areas G each consisting of P  
6  $\times Q$  ( $1 \leq P, Q$ ) of the areas S;  
7 allocating each of the areas S constituting each  
8 area G to some one of: areas  $T_1 - T_n$  in which said digital  
9 watermark information  $b_1 - b_n$  is respectively embedded and  
10 areas  $H_1 - H_m$  ( $1 \leq m$ ) in which information is not embedded;  
11 locating one or more areas T and one or more areas H  
12 in a predetermined arrangement in each area G; and  
13 locating the plurality of areas G in a predetermined  
14 rule.

1 2. A method of embedding digital watermark information  
2  $b_1 - b_n$  ( $2 \leq n$ ) in image data, comprising steps of:  
3 dividing the image data into a plurality of areas S  
4 each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;  
5 defining a plurality of areas G each consisting of P  
6  $\times Q$  ( $1 \leq P, Q$ ) of the areas S;  
7 allocating each of the areas S constituting each  
8 area G to some one of: areas  $T_1 - T_n$  in which said digital  
9 watermark information  $b_1 - b_n$  is respectively embedded,

10 areas  $J_1 - J_k$  ( $1 \leq k$ ) in which information  $p_1 - p_k$  ( $1 \leq k$ )  
11 specifying an embedding format for embedding said digital  
12 watermark information  $b_1 - b_n$  in said areas  $T_1 - T_n$ , and  
13 areas  $H_1 - H_m$  ( $1 \leq m$ ) in which information is not embedded;  
14 locating one or more areas  $T$ , one or more areas  $J$ ,  
15 one or more areas  $H$  in a predetermined arrangement in each  
16 area  $G$ ; and  
17 locating the plurality of areas  $G$  in a predetermined  
18 rule.

1 3. The method of embedding digital watermark  
2 information according to Claim 2, wherein:

3 said digital watermark information  $b_1 - b_n$  is  
4 embedded by increasing or decreasing pixel data values in  
5 the corresponding areas  $T_1 - T_n$  according to a bit value (0,  
6 1) of each bit of the digital watermark information  $b_1 - b_n$ ;  
7 and

8 said information  $p_1 - p_k$  specifying said embedding  
9 format is embedded such that said information indicates a  
10 pattern of respective increasing/decreasing directions in  
11 the area  $T_1 - T_n$  for a bit value of the digital watermark  
12 information, in each area  $G$  to which the areas  $J_1 - J_k$   
13 embedded with said information  $p_1 - p_k$  belong.

1 4. The method of embedding digital watermark  
2 information according to Claim 1, wherein:

3 each of said areas G includes a plurality of said  
4 areas H that have been allocated so as to be asymmetric in  
5 vertical and horizontal directions in the area G in  
6 question.

1 5. A method of extracting digital watermark  
2 information, for extracting the digital watermark  
3 information  $b_1 - b_n$  ( $2 \leq n$ ) from image data in which said  
4 digital watermark information is embedded, comprising steps  
5 of:

6 dividing the image data into a plurality of areas S  
7 each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;

8 detecting areas  $H_1 - H_m$  ( $1 \leq m$ ) in which information  
9 is not embedded, from said plurality of areas S; and

10 recognizing a plurality of areas G each consisting  
11 of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas S, said plurality of areas  
12 G being located on said image data, and said recognition  
13 being carried out based on locations of said detected areas  
14  $H_1 - H_m$  ( $1 \leq m$ ) on said image data.

1 6. A method of extracting digital watermark  
2 information, for extracting the digital watermark  
3 information  $b_1 - b_n$  ( $2 \leq n$ ) from image data in which said  
4 digital watermark information is embedded, comprising steps  
5 of:

6 dividing the image data into a plurality of areas S

7 each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;  
8 detecting areas  $H_1 - H_m$  ( $1 \leq m$ ) in which information  
9 is not embedded, from said plurality of areas  $S$ ;  
10 recognizing a plurality of areas  $G$  each consisting  
11 of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas  $S$ , said plurality of areas  
12  $G$  being located on said image data, and said recognition  
13 being carried out based on locations of said detected areas  
14  $H_1 - H_m$  ( $1 \leq m$ ) on said image data;  
15 in each of the plurality of areas  $G$  recognized,  
16 extracting information  $p_1 - p_k$  ( $1 \leq k$ ) from areas  $J_1 - J_k$  in  
17 which said information  $p_1 - p_k$  ( $1 \leq k$ ) should be embedded,  
18 said information  $p_1 - p_k$  specifying an embedding format for  
19 embedding said digital watermark information  $b_1 - b_n$   
20 respectively in said areas  $T_1 - T_n$ ;  
21 recognizing the embedding format of the digital  
22 watermark information  $b_1 - b_n$  in the areas  $T_1 - T_n$  in the  
23 area  $G$  in question; and  
24 extracting the digital watermark information  $b_1 - b_n$   
25 from the areas  $T_1 - T_n$ , according to the recognized  
26 embedding format.

1 7. The method of extracting digital watermark  
2 information according to Claim 6, wherein:  
3 for each of the plurality of groups  $G$  recognized,  
4 the information  $p_1 - p_k$  embedded in the areas  $J_1 - J_k$  is  
5 extracted to recognize a pattern of increasing/decreasing

6 directions of pixel data values for a bit value of the  
7 digital watermark information, in the area G in question;  
8 and  
9 each bit value of the digital watermark information  
10  $b_1 - b_n$  embedded in the areas  $T_1 - T_n$  is detected according  
11 to the recognized pattern of increasing/decreasing  
12 directions.

1 8. The method of extracting digital watermark  
2 information according to Claim 5, wherein:  
3 a plurality of areas H are detected from each of the  
4 areas G;  
5 the detected areas H are compared with an embedding  
6 pattern for the areas H, said embedding pattern being  
7 determined in advance such that the areas H become  
8 asymmetric in vertical and horizontal directions in the  
9 area G in question; and  
10 contents of image processing carried out on the  
11 image data are judged.

1 9. A program product for making a computer execute a  
2 method of embedding digital watermark information  $b_1 - b_n$  ( $2$   
3  $\leq n$ ) in image data, comprising:  
4 codes for dividing the image data into a plurality  
5 of areas S each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;  
6 codes for defining a plurality of areas G each

7 consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas  $S$ ;  
8 codes for allocating each of the area  $S$  constituting  
9 each area  $G$  to some one of: areas  $T_1 - T_n$  in which said  
10 digital watermark information  $b_1 - b_n$  is respectively  
11 embedded and areas  $H_1 - H_m$  ( $1 \leq m$ ) in which information is  
12 not embedded;  
13 codes for locating one or more areas  $T$  and one or  
14 more areas  $H$  in a predetermined arrangement in each area  $G$ ;  
15 codes for locating the plurality of areas  $G$  in a  
16 predetermined rule; and  
17 a computer readable storage medium for holding the  
18 codes.

1 10. A program product for making a computer execute a  
2 method of embedding digital watermark information  $b_1 - b_n$  ( $2$   
3  $\leq n$ ) in image data, comprising:  
4 codes for dividing the image data into a plurality  
5 of areas  $S$  each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;  
6 codes for defining a plurality of areas  $G$  each  
7 consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas  $S$ ;  
8 codes for allocating each of the areas  $S$   
9 constituting each area  $G$  to some one of: areas  $T_1 - T_n$  in  
10 which said digital watermark information  $b_1 - b_n$  is  
11 respectively embedded, areas  $J_1 - J_k$  ( $1 \leq k$ ) in which  
12 information  $p_1 - p_k$  ( $1 \leq k$ ) specifying an embedding format  
13 for embedding said digital watermark information  $b_1 - b_n$  in

14 said areas  $T_1 - T_n$ , and areas  $H_1 - H_m$  ( $1 \leq m$ ) in which  
15 information is not embedded;  
16 codes for locating one or more areas  $T$ , one or more  
17 areas  $J$ , and one or more areas  $H$  in a predetermined  
18 arrangement in each area  $G$ ;  
19 codes for locating the plurality of areas  $G$  in a  
20 predetermined rule; and  
21 a computer readable storage medium for holding the  
22 codes.

1 11. The program product according to Claim 10, further  
2 comprising:

3 codes for embedding said digital watermark  
4 information  $b_1 - b_n$  by increasing or decreasing pixel data  
5 values in the corresponding areas  $T_1 - T_n$  according to a bit  
6 value (0, 1) of each bit of the digital watermark  
7 information  $b_1 - b_n$ ; and

8 codes for embedding said information  $p_1 - p_k$   
9 specifying said embedding format such that said information  
10 indicates a pattern of respective increasing/decreasing  
11 directions in the areas  $T_1 - T_n$  for a bit value of the  
12 digital watermark information, in each area  $G$  to which the  
13 areas  $J_1 - J_k$  embedded with said information  $p_1 - p_k$  belong.

1 12. The program product according to Claim 9, wherein:  
2 each of said areas  $G$  includes a plurality of said

3 areas H that have been allocated so as to be asymmetric in  
4 vertical and horizontal directions in the area G in  
5 question.

1 13. A program product for making a computer execute a  
2 method of extracting digital watermark information  $b_1 - b_n$   
3 ( $2 \leq n$ ) from image data in which said digital watermark  
4 information is embedded, comprising:

5 codes for dividing the image data into a plurality  
6 of areas S each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;

7 codes for detecting areas  $H_1 - H_m$  ( $1 \leq m$ ) in which  
8 information is not embedded, from said plurality of areas  
9 S;

10 codes for recognizing a plurality of areas G each  
11 consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas S, said  
12 plurality of areas G being located on said image data, and  
13 said recognition being carried out based on locations of  
14 said detected areas  $H_1 - H_m$  ( $1 \leq m$ ) on said image data; and  
15 a computer readable storage medium for holding the  
16 codes.

1 14. A program product for making a computer execute a  
2 method of extracting digital watermark information  $b_1 - b_n$   
3 ( $2 \leq n$ ) from image data in which said digital watermark  
4 information is embedded, comprising:

5 codes for dividing the image data into a plurality



6 of areas S each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;  
7 codes for detecting areas  $H_1 - H_m$  ( $1 \leq m$ ) in which  
8 information is not embedded, from said plurality of areas  
9 S;  
10 codes for recognizing a plurality of areas G each  
11 consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas S, said  
12 plurality of areas G being located on said image data, and  
13 said recognition being carried out based on locations of  
14 said detected areas  $H_1 - H_m$  ( $1 \leq m$ ) on said image data;  
15 codes for extracting, in each of the plurality of  
16 areas G recognized, information  $p_1 - p_k$  ( $1 \leq k$ ) from areas  
17  $J_1 - J_k$  in which said information  $p_1 - p_k$  ( $1 \leq k$ ) should be  
18 embedded, said information  $p_1 - p_k$  specifying an embedding  
19 format for embedding said digital watermark information  $b_1$   
20  $- b_n$  respectively in said areas  $T_1 - T_n$ ;  
21 codes for recognizing the embedding format of the  
22 digital watermark information  $b_1 - b_n$  in the areas  $T_1 - T_n$   
23 in the area G in question;  
24 codes for extracting the digital watermark  
25 information  $b_1 - b_n$  from the areas  $T_1 - T_n$ , according to the  
26 recognized embedding format; and  
27 a computer readable storage medium for holding the  
28 codes.

1 15. The program product according to Claim 14, further  
2 comprising:

3 codes for extracting, for each of the plurality of  
4 groups  $G$  recognized, the information  $p_1 - p_k$  embedded in the  
5 areas  $J_1 - J_k$ , to recognize a pattern of  
6 increasing/decreasing directions of pixel data values for a  
7 bit value of the digital watermark information, in the area  
8  $G$  in question, and to detect each bit value of the digital  
9 watermark information  $b_1 - b_n$  embedded in the areas  $T_1 - T_n$   
10 according to the recognized pattern of  
11 increasing/decreasing directions.

1 16. The program product according to Claim 13, further  
2 comprising:

3 codes for detecting a plurality of areas H from each  
4 of the areas G;

5 codes for comparing the detected areas H with an  
6 embedding pattern for the areas H, said embedding pattern  
7 being determined in advance such that the areas H become  
8 asymmetric in vertical and horizontal directions in the  
9 area G in question; and.

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10         codes for judging contents of image processing
11     carried out on the image data.

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1 17. An apparatus for embedding digital watermark  
2 information  $b_1 - b_n$  ( $2 \leq n$ ) in image data, comprising:

3 a processing part for dividing the image data into a  
4 plurality of areas S each consisting of  $M \times N$  ( $1 \leq M, N$ )

5 pixels;  
6 a processing part for defining a plurality of areas  
7 G each consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas S;  
8 a processing part for allocating each of the areas S  
9 constituting each area G to some one of: areas  $T_1 - T_n$  in  
10 which said digital watermark information  $b_1 - b_n$  is  
11 respectively embedded and areas  $H_1 - H_m$  ( $1 \leq m$ ) in which  
12 information is not embedded;  
13 a processing part for locating one or more areas T  
14 and one or more areas H in a predetermined arrangement in  
15 each area G; and  
16 a processing part for locating the plurality of  
17 areas G in a predetermined rule.

1 18. An apparatus for embedding digital watermark  
2 information  $b_1 - b_n$  ( $2 \leq n$ ) in image data, comprising:  
3 a processing part for dividing the image data into a  
4 plurality of areas S each consisting of  $M \times N$  ( $1 \leq M, N$ )  
5 pixels;  
6 a processing part for defining a plurality of areas  
7 G each consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas S;  
8 a processing part for allocating each of the areas S  
9 constituting each area G to some one of: areas  $T_1 - T_n$  in  
10 which said digital watermark information  $b_1 - b_n$  is  
11 respectively embedded, areas  $J_1 - J_k$  ( $1 \leq k$ ) in which  
12 information  $p_1 - p_k$  ( $1 \leq k$ ) specifying an embedding format

13 for embedding said digital watermark information  $b_1 - b_n$  in  
14 said areas  $T_1 - T_n$ , and areas  $H_1 - H_m$  ( $1 \leq m$ ) in which  
15 information is not embedded;

16 a processing part for locating one or more areas  $T$ ,  
17 one or more areas  $J$ , and one or more areas  $H$  in a  
18 predetermined arrangement in each area  $G$ ; and

19 a processing part for locating the plurality of  
20 areas  $G$  in a predetermined rule.

1 19. The apparatus for embedding digital watermark  
2 information according to Claim 18, further comprising:

3 a processing part for embedding said digital  
4 watermark information  $b_1 - b_n$  by increasing or decreasing  
5 pixel data values in the corresponding areas  $T_1 - T_n$   
6 according to a bit value (0, 1) of each bit of the digital  
7 watermark information  $b_1 - b_n$ ; and

8 a processing part for embedding said information  $p_1$   
9 -  $p_k$  specifying said embedding format such that said  
10 information indicates a pattern of respective  
11 increasing/decreasing directions in the area  $T_1 - T_n$  for a  
12 bit value of the digital watermark information, in each  
13 area  $G$  to which the areas  $J_1 - J_k$  embedded with said  
14 information  $p_1 - p_k$  belong.

1 20. The apparatus for embedding digital watermark  
2 information according to Claim 17, wherein:

3 each of said areas G includes a plurality of said  
4 areas H that have been allocated so as to be asymmetric in  
5 vertical and horizontal directions in the area G in  
6 question.

1 21. An apparatus for extracting digital watermark  
2 information  $b_1 - b_n$  ( $2 \leq n$ ) from image data in which said  
3 digital watermark information is embedded, comprising:

4 a processing part for dividing the image data into a  
5 plurality of areas S each consisting of  $M \times N$  ( $1 \leq M, N$ )  
6 pixels;

7 a processing part for detecting areas  $H_1 - H_m$  ( $1 \leq$   
8  $m$ ) in which information is not embedded, from said  
9 plurality of areas S; and

10 a processing part for recognizing a plurality of  
11 areas G each consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas S,  
12 said plurality of areas G being located on said image data,  
13 and said recognition being carried out based on locations  
14 of said detected areas  $H_1 - H_m$  ( $1 \leq m$ ) on said image data.

1 22. An apparatus for extracting digital watermark  
2 information  $b_1 - b_n$  ( $2 \leq n$ ) from image data in which said  
3 digital watermark information is embedded, comprising:

4 a processing part dividing the image data into a  
5 plurality of areas S each consisting of  $M \times N$  ( $1 \leq M, N$ )  
6 pixels;

7 a processing part for detecting areas  $H_1 - H_m$  ( $1 \leq$   
8  $m$ ) in which information is not embedded, from said  
9 plurality of areas  $S$ ;

10 a processing part for recognizing a plurality of  
11 areas  $G$  each consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas  $S$ ,  
12 said plurality of areas  $G$  being located on said image data,  
13 and said recognition being carried out based on locations  
14 of said detected areas  $H_1 - H_m$  ( $1 \leq m$ ) on said image data;

15 a processing part for extracting, in each of the  
16 plurality of areas  $G$  recognized, information  $p_1 - p_k$  ( $1 \leq k$ )  
17 from areas  $J_1 - J_k$  in which said information  $p_1 - p_k$  ( $1 \leq k$ )  
18 should be embedded, said information  $p_1 - p_k$  specifying an  
19 embedding format for embedding said digital watermark  
20 information  $b_1 - b_n$  respectively in said areas  $T_1 - T_n$ ;

21 a processing part for recognizing the embedding  
22 format of the digital watermark information  $b_1 - b_n$  in the  
23 areas  $T_1 - T_n$  in the area  $G$  in question; and

24 a processing part for extracting the digital  
25 watermark information  $b_1 - b_n$  from the areas  $T_1 - T_n$ ,  
26 according to the recognized embedding format.

1 23. The apparatus for extracting digital watermark  
2 information according to Claim 22, further comprising:

3 a processing part for extracting, for each of the  
4 plurality of groups  $G$  recognized, the information  $p_1 - p_k$   
5 embedded in the areas  $J_1 - J_k$ , to recognize a pattern of

6 increasing/decreasing directions of pixel data values for a  
7 bit value of the digital watermark information, in the area  
8 G in question, and to detect each bit value of the digital  
9 watermark information  $b_1 - b_n$  embedded in the areas  $T_1 - T_n$   
10 according to the recognized pattern of  
11 increasing/decreasing directions.

1 24. The apparatus for extracting digital watermark  
2 information according to Claim 21, further comprising:  
3 a processing part for detecting a plurality of areas  
4 H from each of the areas G; and  
5 a processing part for comparing the detected areas H  
6 with an embedding pattern for the areas H, said embedding  
7 pattern being determined in advance such that the areas H  
8 become asymmetric in vertical and horizontal directions in  
9 the area G in question; and  
10 a processing part for judging contents of image  
11 processing carried out on the image data.

1 25. An apparatus for embedding digital watermark  
2 information  $b_1 - b_n$  ( $2 \leq n$ ) in image data, comprising:  
3 a processor; and  
4 a storage unit for storing codes for making the  
5 processor execute a method of embedding the digital  
6 watermark information; wherein:  
7 said codes comprises:

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8 codes for dividing the image data into a plurality  
9 of areas S each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;  
10 codes for defining a plurality of areas G each  
11 consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas S;  
12 codes for allocating each of the areas S  
13 constituting each area G to some one of: areas  $T_1 - T_n$  in  
14 which said digital watermark information  $b_1 - b_n$  is  
15 respectively embedded, areas  $J_1 - J_k$  ( $1 \leq k$ ) in which  
16 information  $p_1 - p_k$  ( $1 \leq k$ ) specifying a embedding format  
17 for embedding said digital watermark information  $b_1 - b_n$  in  
18 said areas  $T_1 - T_n$ , and areas  $H_1 - H_m$  ( $1 \leq m$ ) in which  
19 information is not embedded;  
20 codes for locating one or more areas T, one or more  
21 areas J, and one or more areas H in a predetermined  
22 arrangement in each area G; and  
23 codes for locating the plurality of areas G in a  
24 predetermined rule.

1 26. An apparatus for extracting digital watermark  
2 information  $b_1 - b_n$  ( $2 \leq n$ ) from image data in which said  
3 digital watermark information is embedded, comprising:  
4 a processor; and  
5 a storage unit for storing codes for making the  
6 processor execute a method of extracting the digital  
7 watermark information; wherein:  
8 said codes comprises:



9 codes for dividing the image data into a plurality  
10 of areas S each consisting of  $M \times N$  ( $1 \leq M, N$ ) pixels;  
11 codes for detecting areas  $H_1 - H_m$  ( $1 \leq m$ ) in which  
12 information is not embedded, from said plurality of areas  
13 S;  
14 codes for recognizing a plurality of areas G each  
15 consisting of  $P \times Q$  ( $1 \leq P, Q$ ) of the areas S, said  
16 plurality of areas G being located on said image data, and  
17 said recognition being carried out based on locations of  
18 said detected areas  $H_1 - H_m$  ( $1 \leq m$ ) on said image data; and  
19 codes for extracting, in each of the plurality of  
20 areas G recognized, information  $p_1 - p_k$  ( $1 \leq k$ ) from areas  
21  $J_1 - J_k$  in which said information  $p_1 - p_k$  ( $1 \leq k$ ) should be  
22 embedded, said information  $p_1 - p_k$  specifying an embedding  
23 format for embedding said digital watermark information  $b_1$   
24 -  $b_n$  respectively in said areas  $T_1 - T_n$ .  
25